



Vidyo for Mentoring and Networking

What are Your Needs?

- Do some of your students need assistance with planning and transitioning into the workforce?
- Do you have an alumni network that could be more engaged with mentoring students?
- Are your students finding it easy to identify potential employers interested in recruiting graduates from your school?
- Would your students benefit from understanding the education path towards specific careers?



Today's students need to engage with people and resources beyond the traditional classroom in order to make the connections and gain the insights necessary to succeed after graduation. As the saying goes, "when it comes to launching a career, it's not just what you know, but who you know". Participating in networking and mentoring groups can help students as they prepare to enter the workforce.

At Issue

The need to connect students with existing workers so they can learn about the education path to a particular career

The need to facilitate networking opportunities for students and recent graduates with potential employers

The need to support students who are falling behind or disengaging from the education process

The Vidyo Solution

Many students are interested in a certain job or career path but don't know what steps to take to reach their goals. Vidyo can help students connect one-on-one with working professionals, or with virtual company tours or career fairs. For schools that use Vidyo, it's easy to set up a face-to-face meeting over the Internet, and invite others off-campus to join the meeting without the need for costly special-purpose equipment or networks.

Employers can connect with students via Vidyo during virtual career fairs to begin the candidate screening and hiring process. This is especially useful for employers with highly specific job requirements who may be casting a wide net geographically in order to find just the right candidates.

Colleges and universities can also use Vidyo to bring alumni and current students closer together for community-building and career networking.

Vidyo enables schools to support students making the school-to-work transition by connecting them with mentors working in their fields of interest. The ability to meet via Vidyo from everyday mobile and desktop devices over the Internet makes it easier to communicate on a regular basis at convenient times. With consistent 'face-to-face' interaction the mentoring relationship is likely to be more productive.

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