

# Vidyo + Sococo

Helping teams work side by side, no matter where they're located



## Use Cases

- **Distributed teams:** Work side by side in Sococo to enjoy the benefits of co-location, even when working remotely.
- **Project managers:** Track project milestones and monitor budgets while working alongside colleagues in a connected online office space.
- **Developers:** Respond more quickly to needs and get prompt answers to questions in a Vidyo-enabled Sococo workspace.
- **Professional services (consultants, attorneys, accountants, etc.):** Work “in person” with clients regardless of location. Reduce travel costs, enhance productivity, and increase availability.

## Benefits

- Work more effectively with Vidyo-powered video conferencing and screen sharing in each room of the Sococo office.
- See work happening in real time on the Sococo Map.
- Experience virtual co-location in an online Sococo office, even while distributed across cities, countries, or continents.
- Spontaneously interact with colleagues for ad-hoc discussion and problem solving.
- Increase productivity and build relationships by working with colleagues face-to-face in real time.
- Join the remote work revolution and reduce real estate, travel, meeting, and commuting costs.

## Business Challenge

Today's technology enables us to communicate across physical and geographical borders, eliminating barriers of the traditional work world. But as we connect more and more over text-based channels, we lose the human connection that's vital to a productive and engaging organization. Work becomes asynchronous — happening over long email chains, disjointed chats, and the occasional outmoded conference call. These problems are only magnified when a team is distributed or remote.

Working side-by-side with a team is critical to the well-being of employees and businesses. Not only does it enable colleagues to work together effectively, but recent research suggests that when teammates talk to each other, their level of job satisfaction increases by up to 20%. As organizations embrace flexible and remote work, they recognize the need to rebuild trust, facilitate communication, and overcome distance. Companies are looking for a solution that allows their teams to work as if they're co-located, regardless of physical location.

## Sococo + Vidyo Solution

The Sococo/Vidyo partnership enhances the Sococo platform, an online workplace where remote teams come to work every day and enjoy high-quality, face-to-face communication. The Vidyo solution provides an HD-quality media experience that allows for real-time video and audio meetings at the touch of a button, much like entering a room and starting a conversation with a teammate.

Unlike other solutions, Sococo + Vidyo allows distributed teams to be virtually co-located no matter where they are. Work happens in every room in an organization's Sococo Map, breaking the chain of asynchronous emails and text chats. Vidyo delivers unmatched video quality, and its patented routing technology provides both temporal and spatial scalability, adjusting the frame rate and resolution to precisely target the best experience for any device. In network-challenged environments, such as mobile and wireless, Vidyo offers unsurpassed error resiliency, and can even adapt to very high packet loss — more than double the industry average. In robust network environments with 4K and 5K displays, Vidyo delivers stunning quality in multiparty meetings, up to 16 times better than the industry status quo of 720p.



“Instant-on, high-quality, reliable audio and video is an essential component of Sococo, and the Vidyo solution enriches the real-time presence that distributed teams experience in their online office.”

-Marc Kirshbaum,  
CEO/Chairman,  
Sococo

## Anticipated Results

Teams that in Sococo + Vidyo can:

- Build stronger connections and alignment as they talk face-to-face (supported by Vidyo) and interact spontaneously in their Sococo space.
- Engage in impromptu catch-ups and watercooler talk, two important aspects of team cohesion not typically possible for remote teams.
- Collaborate synchronously in Sococo breakout and conference rooms.
- Streamline decision-making and decrease response time in support of company goals and initiatives.
- Enjoy the benefits of remote work while maintaining the connection that comes with physical co-location.
- Communicate instantaneously with high-quality, real-time video interactions.

## Technical Requirements:

	Sococo	vidyo.io
<b>Web browser:</b>	Google Chrome	Google Chrome, Mozilla Firefox, Apple Safari
<b>OS:</b>	MacOS, Windows, Linux (any modern distribution that is supported by Google Chrome)	Windows, macOS
<b>Mobile OS:</b>	Android 4.4 KitKat or later; iOS 9 or later	Android, iOS
<b>Hardware:</b>	Quad-core processor, integrated laptop camera or USB web camera	Camera, microphone, Internet connection



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