Live and On Demand Video Provides a Way to Onboard Rapidly

Qumu delivers reliable live and on demand video at scale for customer onboarding.

Pressure exists to onboard faster.

Onboarding is one of the most critical parts of the customer journey. There exists a pressure to engage customers and potential customers from the very first touch point. There is also the need to translate complex on boarding process and procedure into understandable content. Onboarding in a rapid fashion can test even the most seasoned on boarding professional.

Answer questions. Measure success.

With use of the proper video tools, customer questions will be answered more thoroughly and quickly. With advanced analytics customer onboarding success can be measured. Customers can now be equipped with useful information and the ability to learn new skills can help customers achieve their business goals resulting in improved relations, faster adoption, retention and expansion.

Connecting with customers results in satisfaction.

Video allows you to tailor your message and approach, increasing satisfaction and paving the way for adoption. It also provides a more authentic human connection between the customer and the organization. Qumu provides customers a secure and easy-to-search video library that empowers individuals to quickly find, view or review what they need, at their own pace and on any device.

Easy video creation and delivery by anyone

Reliable massive live streams

On Demand delivery for hyper distribution internally and externally

Secure Accessibility eliminates communication risks

Advanced Analytics tracks reach and engagement

Learn more at www.qumu.com

Qumu

Qumu empowers hyper-distributed organizations to leverage the full power of video to move forward faster. Only Qumu's Video Engagement platform helps businesses build connectedness and shape a culture that is more engaged, motivated, aligned – and human – to drive impact in a work from wherever, whenever world.